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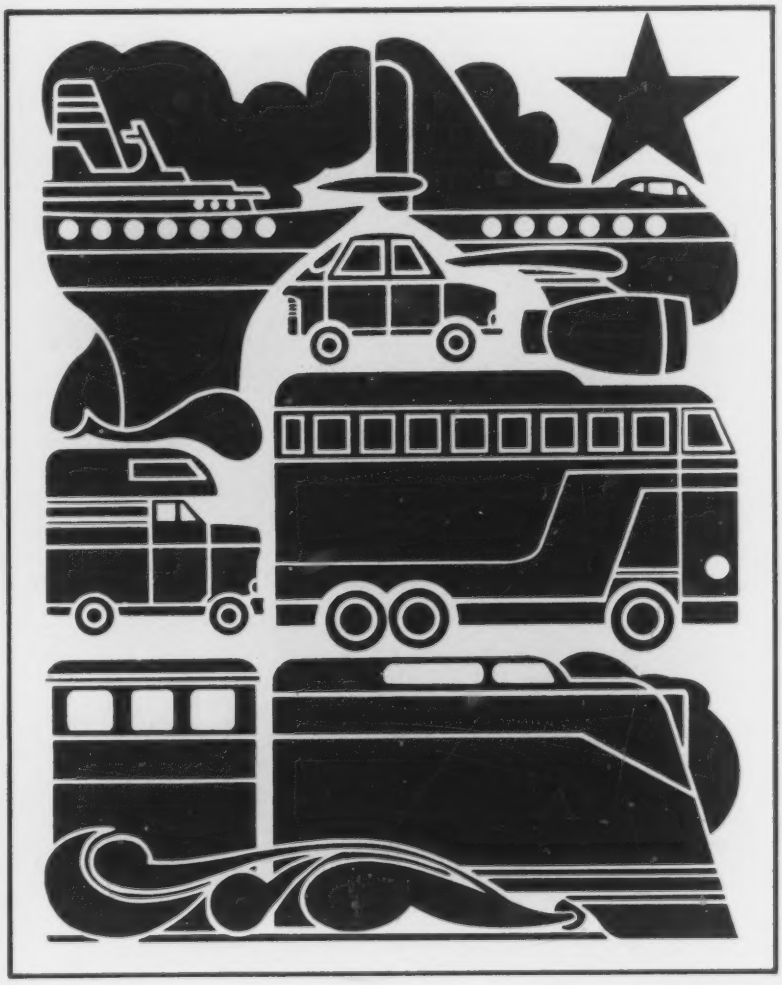
US Travel
Data Center

1989 Spring Travel Market Close-Up



National Travel Survey Tabulations

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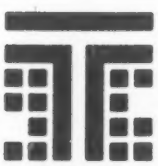
1989 SPRING
TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS



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The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Dr. John D. Hunt, Chairman

Dr. Suzanne D. Cook, Director

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SPRING 1989 TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

TABLE OF CONTENTS

Introduction	i
Guide to Reading Tables	ii
Key to Abbreviations	iii
Trip Characteristics (Trip Tables)	
Round-Trip Mileage	1
Primary Mode of Transportation	4
Nights Away From Home	7
Types of Lodging Used	10
Travel Party Size and Structure	13
Weekend Trip, Vacation Trip, Purpose of Trip	16
Census Region of Final Destination	19
Census Region of Origin	22
Size of ADI of Origin and Destination	25
Use of Rental Car, Package Tour, Travel Agent	28
Trip Characteristics (Person-Trip Tables)	
Round-Trip Mileage	31
Primary Mode of Transportation	34
Nights Away From Home	37
Types of Lodging Used	40
Travel Party Size and Structure	43
Weekend Trip, Vacation Trip, Purpose of Trip	46
Census Region of Final Destination	49
Census Region of Origin	52
Size of ADI of Origin and Destination	55
Use of Rental Car, Package Tour, Travel Agent	58
Demographic Characteristics (Trip Tables)	
Marital Status, Sex, Age	61
Education, Occupation	64
Family Income	67
Household Size, Structure, Number of Wage Earners	70
Home Ownership	73
Appendices	
Appendix A: Glossary of Terms	A1
Appendix B: Survey Questionnaire	B1
Appendix C: Census Regions	C1
Appendix D: Survey Methodology and Sampling Error	D1
Appendix E: Sample Characteristics	E1

INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on spring 1989 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a supplement to the companion volume, TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP presents cross-tabulations in much greater detail.

The spring 1989 TRAVEL MARKET CLOSE-UP encompasses U.S. resident travel over March, April and May 1989, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 179.9 million. For example, an estimated volume of 146.1 million trips were taken by U.S. resident adults during the spring of 1989. A trip is counted each time one adult travels 100 miles or more away from home, and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus the estimated 275.7 million total person-trips for spring 1989 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TALLES

The TRAVEL MARKET CLOSE-UP is divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

Mode Auto:	Travel by auto, truck or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business or conventions
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or a long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
18-34:	Between 18 and 34 years old
35-54:	Between 35 and 54 years old
55+:	55 years and over
No Child, 1 ADL:	One adult without children on trip
No Child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip
NE:	Northeast (New England and Mid-Atlantic regions)
SE:	Southeast (South Atlantic and East South Central census regions)
GRT LKS:	Great Lakes (East North Central census region)
MID WST:	Midwest (West South Central and East North Central census regions)
WST:	West (Mountain and Pacific census regions)

*For detailed definitions, see Appendix A: Glossary of Terms

TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 1-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	109.8	30.3	99.8	40.0	82.8	68.9	67.8
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	20	24	4	19	16	16	19	16
300-399	16	20	1	16	17	13	15	14
400-499	11	12	5	11	9	10	14	9
500-599	8	9	4	8	7	8	8	7
600-999	14	15	11	12	15	16	16	15
1000-1999	16	12	30	16	16	18	14	17
2000 OR MORE	13	7	35	13	18	14	11	17
OUTSIDE U.S.	4	2	11	5	4	5	3	6
AVERAGE DISTANCE OF TRIP	970	700	1970	970	1160	1030	880	1120
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	77	74	85	76	81	79	78	79
400 OR MORE	61	54	85	60	64	66	63	65
500 OR MORE	50	42	80	49	56	55	50	56
600 OR MORE	42	33	75	42	49	47	41	49
1000 OR MORE	29	18	65	29	34	32	25	34

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 1-2
ROUND TRIP MILEAGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	90.3	104.7	55.8	56.7	53.9	35.4	75.4	45.5	25.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	20	21	19	17	19	18	24	19	21	20
300-399	16	19	17	15	18	15	16	16	18	13
400-499	11	10	11	11	11	10	11	10	9	16
500-599	8	10	7	4	8	9	6	8	8	6
600-999	14	15	12	13	13	13	17	15	13	10
1000-1999	16	14	16	17	16	18	11	14	13	25
2000 OR MORE	13	9	15	18	11	14	13	15	13	7
OUTSIDE U.S.	4	3	4	5	5	4	3	4	6	2
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	970	790	1000	1170	910	1050	890	990	990	870
CUMULATIVE										
300 OR MORE	77	76	78	78	77	79	73	78	74	78
400 OR MORE	61	58	61	63	59	64	57	62	56	65
500 OR MORE	50	48	50	53	48	54	46	52	47	49
600 OR MORE	42	38	43	49	40	45	40	44	39	43
1000 OR MORE	29	23	31	36	27	32	24	29	26	33

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	20.8	43.9	17.8	23.2	34.1	27.5	36.7	23.2	26.9	31.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	20	31	16	27	24	14	22	20	25	18	15
300-399	16	21	17	21	15	13	16	20	16	14	14
400-499	11	14	9	15	13	8	10	12	10	12	9
500-599	8	4	8	10	7	9	4	10	8	5	10
600-999	14	10	15	11	10	18	11	13	11	12	20
1000-1999	16	9	22	10	16	16	11	17	14	20	16
2000 OR MORE	13	10	12	7	13	22	19	5	15	16	13
OUTSIDE U.S.	4	*	*	*	*	*	7	4	3	4	5
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	970	780	960	650	890	1300	1150	730	990	1030	1030
CUMULATIVE											
300 OR MORE	77	69	84	73	76	86	72	77	74	78	81
400 OR MORE	61	48	67	52	60	74	56	57	57	64	68
500 OR MORE	50	33	58	37	47	65	45	46	47	53	59
600 OR MORE	42	29	50	27	40	56	41	35	40	48	48
1000 OR MORE	29	19	34	17	29	38	30	22	29	36	29

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 2-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE			
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	109.8	30.3	99.8	40.0	82.8	68.9	67.8
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	100	*	78	60	78	82	68
RENTAL CAR	2	3	*	2	5	1	1	4
AIRPLANE	21	*	100	18	36	18	15	27
BUS	2	*	*	2	2	2	2	3
TRAIN	1	*	*	1	*	1	*	*
OTHER	1	*	*	1	2	1	1	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	90.3	104.7	55.8	56.7	53.9	35.4	75.4	45.5	25.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	83	74	65	79	71	79	68	81	84
RENTAL CAR	2	2	2	2	3	2	2	2	2	3
AIRPLANE	21	11	23	32	18	25	13	26	15	15
BUS	2	2	1	1	1	1	5	2	2	1
TRAIN	1	1	*	*	1	*	2	1	*	*
OTHER	1	1	1	1	1	2	1	2	1	*

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 2-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	20.8	43.9	17.8	23.2	34.1	27.5	36.7	23.2	26.9	31.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	78	78	78	79	71	63	82	76	78	75
RENTAL CAR	2	1	3	1	1	4	1	2	3	3	3
AIRPLANE	21	15	18	18	19	25	29	15	20	18	23
BUS	2	3	2	2	1	2	4	2	1	2	1
TRAIN	1	2	1	1	*	1	2	*	1	*	1
OTHER	1	2	1	*	1	1	2	1	2	*	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	109.8	30.3	99.8	40.0	82.8	68.9	67.8
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	13	13	12	11	17	10	*	*
1	17	18	14	15	19	11	17	20
2 TO 3	37	40	26	39	36	40	55	41
4 TO 9	27	23	40	28	23	31	28	33
TEN OR MORE	5	5	7	6	4	8	*	7
AVERAGE, IF ANY	3.8	3.5	4.9	4.1	3.4	4.4	2.7	3.8
AVG., INCL. ZERO	3.3	3.1	4.3	3.6	2.9	4.0	2.7	3.8

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 3-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	90.3	104.7	55.8	56.7	53.9	35.4	75.4	45.5	25.2
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	13	15	11	10	10	13	20	16	10	10
1	17	18	18	19	17	19	15	18	16	15
2 TO 3	37	38	42	42	43	37	30	35	39	41
4 TO 9	27	23	23	24	24	27	25	26	26	30
TEN OR MORE	5	6	5	5	5	3	9	4	8	3
AVERAGE, IF ANY	3.8	3.7	3.6	3.6	3.6	3.5	4.7	3.7	4.3	3.5
AVG., INCL. ZERO	3.3	3.2	3.2	3.2	3.2	3.1	3.7	3.1	3.8	3.1

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 3-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					RECION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	20.8	43.9	17.8	23.2	34.1	27.5	36.7	23.2	26.9	31.9
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	13	18	12	20	13	10	16	12	16	12	11
1	17	16	16	29	20	12	13	17	21	19	15
2 TO 3	37	40	36	34	41	39	36	41	30	40	38
4 TO 9	27	22	30	15	23	30	31	28	23	24	27
TEN OR MORE	5	3	5	2	1	8	5	1	9	4	8
AVERAGE, IF ANY	3.8	3.2	4.1	2.7	2.9	4.4	4.0	3.3	4.3	3.4	4.4
AVG., INCL. ZERO	3.3	2.6	3.6	2.2	2.5	3.9	3.4	2.9	3.6	2.9	3.9

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS						
	TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	109.8	30.3	99.8	40.0	82.8	68.9	67.8
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	33	37	24	41	12	39	43	5
HOTEL OR MOTEL	46	42	61	39	70	42	49	100
RENTED CABIN OR CONDOMINIUM	*	*	*	*	*	*	*	*
OWNED CABIN OR CONDOMINIUM	2	2	2	2	1	3	2	*
CAMPER, TRAILER, OR RV	3	2	3	3	1	3	3	1
OTHER	5	6	1	6	1	6	5	*
NO OVERNIGHT STAY	13	13	12	11	17	10	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	3.4	3.2	4.3	3.5	3.0	3.8	2.5	4.4
HOTEL, MOTEL	3.1	2.8	4.0	3.4	3.1	3.3	2.7	3.1

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 4-2
TYPES OF LODGING USED

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	90.3	104.7	55.8	56.7	53.9	35.4	75.4	45.5	25.2
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	33	38	30	25	33	32	34	28	35	45
HOTEL OR MOTEL	46	39	52	59	47	49	39	48	49	33
RENTED CABIN OR CONDOMINIUM	*	*	*	*	*	*	*	*	*	*
OWNED CABIN OR CONDOMINIUM	2	2	2	2	2	2	2	1	3	3
CAMPER, TRAILER, OR RV	3	3	3	2	2	2	4	2	2	4
OTHER	5	5	4	4	6	5	2	4	3	9
NO OVERNIGHT STAY	13	15	11	10	10	13	20	16	10	10
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	3.4	3.5	3.4	3.4	3.5	3.2	3.6	3.8	3.3	3.1
HOTEL, MOTEL	3.1	3.0	3.1	3.1	3.1	2.9	3.5	3.0	3.1	3.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 4-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	20.8	43.9	17.8	23.2	34.1	27.5	36.7	23.2	26.9	31.9
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	33	30	35	31	35	35	28	33	33	34	39
HOTEL OR MOTEL	46	48	46	47	45	42	50	48	46	48	38
RENTED CABIN OR CONDOMINIUM	*	*	*	1	*	*	1	*	1	*	*
OWNED CABIN OR CONDOMINIUM	2	2	3	*	1	2	2	3	1	2	2
CAMPER, TRAILER, OR RV	3	1	4	*	4	2	3	3	1	4	1
OTHER	5	2	4	2	4	10	3	2	5	3	10
NO OVERNIGHT STAY	13	18	12	20	13	10	16	12	16	12	11
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	3.4	3.2	3.7	2.5	2.9	3.6	3.9	3.4	3.1	3.3	3.6
HOTEL, MOTEL	3.1	2.4	3.3	2.6	2.6	3.5	3.2	2.9	3.4	2.7	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	109.8	30.3	99.8	40.0	82.8	68.9	67.8
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	51	47	63	45	73	44	43	54
2	28	30	19	30	19	31	32	30
3	9	9	11	10	5	10	10	8
4	7	9	4	9	2	8	9	6
5	3	3	2	4	*	4	4	2
6+	1	1	2	2	1	2	2	1
PARTIES WITHOUT CHILDREN	83	81	88	79	95	79	79	88
ONE ADULT	51	47	63	45	73	44	43	54
TWO ADULTS	25	27	17	28	18	29	29	29
3 + ADULTS	6	6	7	6	3	6	6	6
PARTIES WITH CHILD(REN)	17	19	12	21	5	21	21	12
ONE ADULT	4	5	3	5	1	4	5	3
TWO ADULTS	9	10	8	12	2	11	11	6
3 + ADULTS	4	5	2	5	2	5	5	4
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	2.0	1.7	2.0	1.4	2.0	2.0	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.2	.4	.1	.4	.4	.2

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	90.3	104.7	55.8	56.7	53.9	35.4	75.4	45.5	25.2
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	51	52	47	49	60	44	49	100	*	*
2	28	27	29	29	21	26	41	*	81	13
3	9	10	10	10	7	13	7	*	16	25
4	7	7	8	7	8	11	1	*	3	38
5	3	4	3	2	2	4	2	*	*	16
6+	1	1	2	3	1	2	*	*	1	7
PARTIES WITHOUT CHILDREN	83	83	81	82	83	73	97	100	100	*
ONE ADULT	51	52	47	49	60	44	49	100	*	*
TWO ADULTS	25	25	27	27	19	23	40	*	80	*
3 + ADULTS	6	6	7	7	4	6	8	*	20	*
PARTIES WITH CHILD(REN)	17	17	19	18	17	27	3	*	*	100
ONE ADULT	4	3	4	4	4	6	1	*	*	24
TWO ADULTS	9	9	11	9	9	14	1	*	*	51
3 + ADULTS	4	4	4	5	4	7	1	*	*	25
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	1.9	2.0	2.0	1.8	2.1	1.7	1.0	2.2	3.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.3	.3	.5	*	*	*	1.7

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	20.8	43.9	17.8	23.2	34.1	27.5	36.7	23.2	26.9	31.9
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	51	55	47	66	49	48	55	49	61	43	51
2	28	18	29	19	34	31	21	32	21	33	28
3	9	12	10	8	6	9	10	11	4	10	9
4	7	9	8	5	8	9	7	5	8	10	7
5	3	5	3	1	3	2	4	2	4	3	2
6+	1	1	3	*	*	2	1	1	2	1	3
PARTIES WITHOUT CHILDREN	83	80	80	89	81	83	81	84	84	79	84
ONE ADULT	51	55	47	66	49	48	55	49	61	43	51
TWO ADULTS	25	18	28	18	28	28	21	30	19	29	26
3 + ADULTS	6	7	6	4	4	8	6	5	4	7	8
PARTIES WITH CHILD(REN)	17	20	20	11	19	17	19	16	16	21	16
ONE ADULT	4	1	4	2	7	6	2	4	1	6	6
TWO ADULTS	9	12	10	6	10	7	11	8	6	11	8
3 + ADULTS	4	6	6	3	2	3	6	3	8	3	2
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	1.9	2.0	1.6	1.8	1.9	1.9	1.8	1.8	2.0	1.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.2	.3	.3	.3	.2	.3	.3	.3

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	109.8	30.3	99.8	40.0	82.8	68.9	67.8
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	47	52	33	54	29	53	100	50
VACATION TRIP	57	59	48	75	14	100	64	51
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	68	71	59	100	20	91	78	57
VISIT FRIENDS OR RELATIVES	35	38	26	51	5	47	41	17
OUTDOOR RECREATION	11	12	9	16	5	14	12	10
ENTERTAINMENT	23	22	26	34	12	32	26	32
BUSINESS (ANY)	27	22	47	8	100	7	17	41
CONVENTION,ETC.	6	5	9	1	20	2	4	9
OTHER BUSINESS	22	17	39	7	80	5	12	33
PERSONAL, FAMILY, OTHER	9	11	5	*	*	6	11	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	90.3	104.7	55.8	56.7	53.9	35.4	75.4	45.5	25.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	47	47	50	49	53	46	39	40	54	58
VACATION TRIP	57	64	52	46	61	51	63	48	65	68
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	68	74	64	55	72	63	70	60	75	83
VISIT FRIENDS OR RELATIVES	35	40	32	25	32	32	42	30	38	47
OUTDOOR RECREATION	11	11	9	8	15	9	8	10	10	15
ENTERTAINMENT	23	24	24	24	25	23	22	22	27	22
BUSINESS (ANY)	27	19	34	42	25	34	18	39	18	9
CONVENTION,ETC.	6	5	7	8	6	6	4	7	5	2
OTHER BUSINESS	22	14	27	34	19	28	14	32	13	7
PERSONAL, FAMILY, OTHER	9	10	8	10	8	9	13	8	12	11

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	20.8	43.9	17.8	23.2	34.1	27.5	36.7	23.2	26.9	31.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	47	47	47	46	51	48	48	50	41	50	46
VACATION TRIP	57	56	58	46	54	61	57	57	54	58	58
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	68	61	73	59	64	72	66	71	64	70	69
VISIT FRIENDS OR RELATIVES	35	32	40	36	38	32	28	41	36	36	34
OUTDOOR RECREATION	11	7	11	4	6	18	9	11	7	9	18
ENTERTAINMENT	23	24	24	19	22	24	30	21	23	26	19
BUSINESS (ANY)	27	24	25	35	29	26	27	27	31	25	27
CONVENTION,ETC.	6	5	5	6	6	5	6	6	7	6	4
OTHER BUSINESS	22	19	20	29	23	21	21	21	24	20	23
PERSONAL, FAMILY, OTHER	9	16	6	10	13	8	12	6	9	11	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 7-1
CENSUS REGION OF FINAL DESTINATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	109.8	30.3	99.8	40.0	82.8	68.9	67.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	15	10	13	13	14	14	15
NEW ENGLAND	2	2	2	2	4	2	2	2
MID-ATLANTIC	12	12	8	11	9	12	12	12
SOUTHEAST	30	31	26	32	28	31	30	30
SOUTH ATLANTIC	24	24	22	26	21	26	24	24
EAST SOUTH CENTRAL	6	7	4	6	7	5	6	7
GREAT LAKES	12	13	11	10	16	10	12	12
EAST NORTH CENTRAL	12	13	11	10	16	10	12	12
MIDWEST	16	17	15	15	17	15	17	15
WEST SOUTH CENTRAL	10	11	10	9	9	10	11	10
WEST NORTH CENTRAL	6	6	5	6	7	5	7	6
WEST	23	22	28	25	22	25	24	22
MOUNTAIN	9	8	12	10	9	11	10	11
PACIFIC	14	14	16	15	14	14	14	10
OUTSIDE US	4	2	11	5	4	5	3	6

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 7-2
CENSUS REGION OF FINAL DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP - NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	90.3	104.7	55.8	56.7	53.9	35.4	75.4	45.5	25.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	15	12	13	12	14	18	15	11	16
NEW ENGLAND	2	2	3	3	2	3	3	3	2	*
MID-ATLANTIC	12	13	10	10	11	11	15	12	9	16
SOUTHEAST	30	30	30	30	30	29	31	27	32	34
SOUTH ATLANTIC	24	23	24	23	24	23	24	21	26	25
EAST SOUTH CENTRAL	6	6	6	7	5	7	7	6	6	9
GREAT LAKES	12	13	13	13	13	12	12	15	9	8
EAST NORTH CENTRAL	12	13	13	13	13	12	12	15	9	8
MIDWEST	16	17	17	15	15	16	14	16	16	17
WEST SOUTH CENTRAL	10	10	11	11	10	10	9	10	10	13
WEST NORTH CENTRAL	6	7	6	4	5	5	6	6	6	4
WEST	23	22	23	24	25	24	21	22	27	22
MOUNTAIN	9	8	10	10	8	11	8	7	12	9
PACIFIC	14	15	14	14	17	14	13	15	14	13
OUTSIDE US	4	3	4	5	5	4	3	4	6	2

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 7-3
CENSUS REGION OF FINAL DESTINATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	20.8	43.9	17.8	23.2	34.1	27.5	36.7	23.2	26.9	31.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	100	*	*	*	*	53	9	7	2	1
NEW ENGLAND	2	17	*	*	*	*	11	*	1	*	*
MID-ATLANTIC	12	83	*	*	*	*	42	9	6	2	1
SOUTHEAST	30	*	100	*	*	*	26	75	22	12	3
SOUTH ATLANTIC	24	*	79	*	*	*	24	59	17	6	3
EAST SOUTH CENTRAL	6	*	21	*	*	*	2	16	5	6	*
GREAT LAKES	12	*	*	100	*	*	6	6	53	4	1
EAST NORTH CENTRAL	12	*	*	100	*	*	6	6	53	4	1
MIDWEST	16	*	*	*	100	*	5	4	9	63	5
WEST SOUTH CENTRAL	10	*	*	*	65	*	2	4	4	42	3
WEST NORTH CENTRAL	6	*	*	*	35	*	3	*	5	21	2
WEST	23	*	*	*	*	100	4	1	8	14	85
MOUNTAIN	9	*	*	*	*	38	2	1	4	8	30
PACIFIC	14	*	*	*	*	62	2	1	4	6	56
OUTSIDE US	4	*	*	*	*	*	7	4	3	4	5

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	109.8	30.3	99.8	40.0	82.8	68.9	67.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	16	27	18	19	19	19	21
NEW ENGLAND	6	5	8	5	6	6	7	7
MID-ATLANTIC	13	11	19	13	12	13	12	13
SOUTHEAST	25	27	18	26	25	25	26	26
SOUTH ATLANTIC	18	19	13	18	18	18	20	19
EAST SOUTH CENTRAL	7	8	5	8	6	7	6	7
GREAT LAKES	16	16	15	15	18	15	14	16
EAST NORTH CENTRAL	16	16	15	15	18	15	14	16
MIDWEST	18	19	16	19	17	19	19	19
WEST SOUTH CENTRAL	11	12	10	11	8	11	12	11
WEST NORTH CENTRAL	7	7	6	8	9	7	8	8
WEST	22	22	24	22	22	22	21	18
MOUNTAIN	8	7	11	7	9	8	6	8
PACIFIC	14	14	13	15	13	14	15	10

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 8-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	90.3	104.7	55.8	56.7	53.9	35.4	75.4	45.5	25.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	18	17	17	17	18	22	20	16	21
NEW ENGLAND	6	6	5	5	5	5	7	8	3	4
MID-ATLANTIC	13	13	12	12	12	13	15	12	13	17
SOUTHEAST	25	23	25	27	24	24	27	24	28	22
SOUTH ATLANTIC	18	15	18	20	17	18	16	18	19	14
EAST SOUTH CENTRAL	7	8	7	7	7	6	11	7	8	9
GREAT LAKES	16	17	17	17	16	18	15	18	12	15
EAST NORTH CENTRAL	16	17	17	17	16	18	15	18	12	15
MIDWEST	18	18	19	18	20	17	17	15	21	23
WEST SOUTH CENTRAL	11	11	11	11	12	11	10	9	12	17
WEST NORTH CENTRAL	7	7	8	8	9	7	7	7	9	6
WEST	22	23	22	21	22	23	19	22	23	19
MOUNTAIN	8	8	9	9	6	11	7	8	9	6
PACIFIC	14	14	14	12	16	12	13	14	14	13

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 8-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	20.8	43.9	17.8	23.2	34.1	27.5	36.7	23.2	26.9	31.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	71	16	10	6	3	100	*	*	*	*
NEW ENGLAND	6	24	3	2	4	1	30	*	*	*	*
MID-ATLANTIC	13	48	14	8	2	2	70	*	*	*	*
SOUTHEAST	25	17	63	12	7	1	*	100	*	*	*
SOUTH ATLANTIC	18	15	45	5	3	1	*	70	*	*	*
EAST SOUTH CENTRAL	7	2	18	7	3	*	*	30	*	*	*
GREAT LAKES	16	7	12	70	9	5	*	*	100	*	*
EAST NORTH CENTRAL	16	7	12	70	9	5	*	*	100	*	*
MIDWEST	18	3	7	6	73	11	*	*	*	100	*
WEST SOUTH CENTRAL	11	1	5	1	51	5	*	*	*	61	*
WEST NORTH CENTRAL	7	2	2	5	22	6	*	*	*	39	*
WEST	22	2	2	2	7	79	*	*	*	*	100
MOUNTAIN	8	1	1	1	4	28	*	*	*	*	37
PACIFIC	14	1	1	1	3	51	*	*	*	*	63

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	109.8	30.3	99.8	40.0	82.8	68.9	67.8
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	32	29	43	33	35	32	31	33
250,000-999,999	45	45	42	43	47	43	44	46
50,000-249,000	23	25	14	24	18	24	23	20
LESS THAN 50,000	1	1	*	1	*	1	2	1
ADI OF DESTINATION - POPULATION								
A COUNTY	41	36	56	39	47	41	40	46
WITHIN MAJOR CITY	31	26	48	28	38	31	30	39
B COUNTY	25	27	17	26	24	23	28	24
C COUNTY	15	17	8	15	12	16	16	13
D COUNTY	15	17	9	16	13	15	13	11
OUTSIDE US	4	2	11	5	4	5	3	6

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	90.3	104.7	55.8	56.7	53.9	35.4	75.4	45.5	25.2
ADI OF ORIGIN-POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	32	27	31	33	33	34	24	32	32	30
250,000-999,999	45	46	45	47	42	43	53	47	42	43
50,000-249,000	23	26	22	19	25	21	22	20	24	27
LESS THAN 50,000	1	1	1	*	1	1	*	1	2	*
ADI OF DESTINATION - POPULATION										
A COUNTY	41	36	42	47	48	42	30	44	38	36
WITHIN MAJOR CITY	31	27	33	38	35	33	22	34	28	27
B COUNTY	25	27	26	22	24	25	27	23	27	28
C COUNTY	15	19	14	12	10	13	24	14	15	17
D COUNTY	15	16	14	12	13	17	15	15	14	16
OUTSIDE US	4	3	4	5	5	4	3	4	6	2

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	20.8	43.9	17.8	23.2	34.1	27.5	36.7	23.2	26.9	31.9
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	32	35	31	31	25	35	45	21	39	25	33
250,000-999,999	45	52	52	53	39	33	47	59	47	36	33
50,000-249,000	23	12	17	11	36	32	8	19	11	38	34
LESS THAN 50,000	1	1	*	4	1	*	1	*	3	1	*
ADI OF DESTINATION - POPULATION											
A COUNTY	41	35	37	36	39	61	35	36	42	37	55
WITHIN MAJOR CITY	31	19	31	36	39	34	26	30	38	35	28
B COUNTY	25	28	39	33	25	7	31	36	29	21	9
C COUNTY	15	31	3	10	28	16	21	7	12	19	17
D COUNTY	15	4	21	18	9	16	6	18	14	19	14
OUTSIDE US	4	*	*	*	*	*	7	4	3	4	5

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	109.8	30.3	99.8	40.0	82.8	68.9	67.8
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	3	32	8	15	8	7	14
PACKAGE TOUR	4	1	12	5	5	5	2	6
CONSULTED TRAVEL AGENT	12	3	41	11	19	12	7	17
USED FOR HOTEL,TRANSP RESERVATION	5	2	16	5	7	6	4	9

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	90.3	104.7	55.8	56.7	53.9	35.4	75.4	45.5	25.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	5	11	13	9	7	7	10	8	8
PACKAGE TOUR	4	3	4	6	3	4	4	4	5	3
CONSULTED TRAVEL AGENT	12	8	16	21	12	14	9	14	10	10
USED FOR HOTEL,TRANSP RESERVATION	5	2	7	11	5	6	5	5	5	6

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED TOTAL TRIPS (MILLIONS)	146.1	20.8	43.9	17.8	23.2	34.1	27.5	36.7	23.2	26.9	31.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	7	9	8	8	10	17	8	10	3	8
PACKAGE TOUR	4	1	3	3	2	5	5	2	4	5	4
CONSULTED TRAVEL AGENT	12	7	9	15	7	16	15	8	16	9	14
USED FOR HOTEL,TRANSP RESERVATION	5	2	4	6	3	6	7	4	9	5	3

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED PERSON TRIPS (MILLIONS)	275.7	216.1	51.3	203.1	55.6	170.1	141.1	119.8
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	20	24	4	19	15	16	19	14
300-399	16	19	1	16	14	13	17	13
400-499	11	13	5	11	9	11	14	11
500-599	8	8	5	7	7	7	8	7
600-999	13	14	8	12	15	14	15	14
1000-1999	18	15	31	18	19	21	17	20
2000 OR MORE	12	6	36	12	18	12	9	16
OUTSIDE U.S.	4	2	11	5	3	5	2	6
AVERAGE DISTANCE OF TRIP	960	710	2030	960	1220	1020	840	1140
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	77	74	85	77	82	79	79	81
400 OR MORE	61	55	84	60	68	66	62	68
500 OR MORE	50	43	79	49	59	55	48	58
600 OR MORE	42	34	74	42	52	47	40	51
1000 OR MORE	29	20	66	30	37	33	25	36

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 11-2
ROUND TRIP MILEAGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED PERSON TRIPS (MILLIONS)	275.7	166.8	206.4	108.9	82.4	90.1	58.7	75.4	103.2	97.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	20	22	18	16	17	19	28	18	20	21
300-399	16	19	17	15	17	17	13	16	17	14
400-499	11	10	11	11	12	11	10	9	9	15
500-599	8	10	8	4	8	9	7	8	9	6
600-999	13	14	11	12	12	11	16	15	13	10
1000-1999	18	14	18	21	20	19	10	14	13	25
2000 OR MORE	12	8	13	17	9	12	14	15	14	7
OUTSIDE U.S.	4	3	5	5	4	4	4	4	6	2
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	960	790	1000	1170	910	990	930	1000	1020	870
CUMULATIVE										
300 OR MORE	77	75	78	80	79	78	69	78	75	78
400 OR MORE	61	57	61	65	62	62	57	62	58	63
500 OR MORE	50	47	50	54	49	51	47	52	49	48
600 OR MORE	42	36	43	50	42	42	40	45	40	42
1000 OR MORE	29	22	32	38	29	31	24	29	27	32

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 11-3
ROUND TRIP MILEAGE

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED PERSON TRIPS (MILLIONS)	275.7	39.5	87.5	28.2	42.7	66.2	52.2	66.4	42.2	54.0	61.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	20	34	14	28	25	15	25	18	24	17	16
300-399	16	19	16	21	15	15	15	20	14	13	16
400-499	11	16	7	16	16	10	12	11	9	13	11
500-599	8	4	7	9	8	10	3	11	6	5	12
600-999	13	7	14	10	12	17	8	13	11	11	18
1000-1999	18	10	28	11	14	16	13	19	19	24	14
2000 OR MORE	12	9	12	6	11	18	17	5	15	14	11
OUTSIDE U.S.	4	*	*	*	*	*	7	3	2	4	4
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	960	740	1050	640	810	1200	1100	740	1040	1030	950
CUMULATIVE											
300 OR MORE	77	66	86	72	75	85	68	79	75	79	80
400 OR MORE	61	47	69	51	60	71	53	59	60	67	64
500 OR MORE	50	30	62	36	44	61	41	48	52	54	53
600 OR MORE	42	26	55	27	36	51	38	37	46	49	42
1000 OR MORE	29	19	40	17	25	34	30	25	34	38	24

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 12-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED PERSON TRIPS (MILLIONS)	275.7	216.1	51.3	203.1	55.6	170.1	141.1	119.8
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	78	100	*	80	62	80	84	71
RENTAL CAR	2	3	*	2	4	2	1	4
AIRPLANE	19	*	100	17	35	17	14	25
BUS	1	*	*	2	2	2	1	2
TRAIN	1	*	*	1	*	1	*	*
OTHER	1	*	*	1	1	1	1	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 12-2
PRIMARY MODE OF TRANSPORTATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED PERSON TRIPS (MILLIONS)	275.7	166.8	206.4	108.9	82.4	90.1	58.7	75.4	103.2	97.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	78	85	77	70	81	77	82	68	81	84
RENTAL CAR	2	3	2	1	3	2	2	2	2	3
AIRPLANE	19	11	21	28	17	21	12	27	16	15
BUS	1	2	1	1	1	1	4	2	2	*
TRAIN	1	1	*	*	1	*	1	1	*	*
OTHER	1	1	1	1	*	1	*	2	1	*

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED PERSON TRIPS (MILLIONS)	275.7	39.5	87.5	28.2	42.7	66.2	52.2	66.4	42.2	54.0	61.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	78	82	79	84	83	75	67	85	80	80	79
RENTAL CAR	2	1	3	1	1	4	*	2	4	4	2
AIRPLANE	19	12	18	14	15	22	28	13	17	18	19
BUS	1	2	1	1	1	2	3	1	1	2	*
TRAIN	1	2	*	*	*	*	1	*	1	*	*
OTHER	1	2	1	*	*	*	1	1	2	*	*

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED PERSON TRIPS (MILLIONS)	275.7	216.1	51.3	203.1	55.6	170.1	141.1	119.8
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	11	11	9	14	9	*	*
1	16	18	13	15	19	11	16	18
2 TO 3	39	42	28	41	36	41	58	42
4 TO 9	27	24	41	29	24	32	26	32
TEN OR MORE	6	5	8	6	6	7	*	8
AVERAGE, IF ANY	3.8	3.6	4.9	4.0	3.6	4.3	2.7	4.0
AVG., INCL. ZERO	3.4	3.2	4.4	3.6	3.1	3.9	2.7	4.0

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 13-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED PERSON TRIPS (MILLIONS)	275.7	166.8	206.4	108.9	82.4	90.1	58.7	75.4	103.2	97.1
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	14	10	7	8	10	22	16	10	9
1	16	17	16	18	16	18	15	18	16	16
2 TO 3	39	38	44	45	47	39	26	35	38	43
4 TO 9	27	24	24	25	25	29	27	27	27	28
TEN OR MORE	6	7	6	5	4	4	10	4	8	4
AVERAGE, IF ANY	3.8	3.8	3.7	3.7	3.5	3.7	5.0	3.7	4.3	3.5
AVG., INCL. ZERO	3.4	3.2	3.3	3.4	3.2	3.3	3.9	3.1	3.8	3.2

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 13-3
NIGHTS AWAY FROM HOME

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED PERSON TRIPS (MILLIONS)	275.7	39.5	87.5	28.2	42.7	66.2	52.2	66.4	42.2	54.0	61.0
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	20	8	16	11	10	16	10	12	10	11
1	16	16	14	27	21	14	13	17	20	18	15
2 TO 3	39	37	37	40	47	41	39	41	29	43	40
4 TO 9	27	22	34	16	20	29	28	31	28	25	25
TEN OR MORE	6	5	6	1	1	7	4	1	12	4	8
AVERAGE, IF ANY	3.8	3.4	4.3	2.7	2.7	4.1	3.9	3.4	4.6	3.4	4.2
AVG., INCL. ZERO	3.4	2.7	3.9	2.2	2.4	3.7	3.3	3.0	4.0	3.1	3.8

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED PERSON TRIPS (MILLIONS)	275.7	216.1	51.3	203.1	55.6	170.1	141.1	119.8
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	37	40	30	43	15	40	47	6
HOTEL OR MOTEL	43	39	58	38	69	42	45	100
RENTED CABIN OR CONDOMINIUM	*	*	*	*	*	*	*	*
OWNED CABIN OR CONDOMINIUM	3	3	2	3	1	3	2	*
CAMPER, TRAILER, OR RV	3	3	3	4	1	4	4	1
OTHER	5	7	*	7	2	6	4	1
NO OVERNIGHT STAY	12	11	11	9	14	9	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	3.3	3.1	3.7	3.3	3.0	3.6	2.5	4.1
HOTEL, MOTEL	3.2	2.8	4.5	3.5	3.2	3.3	2.6	3.2

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 14-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED PERSON TRIPS (MILLIONS)	275.7	166.8	206.4	108.9	82.4	90.1	58.7	75.4	103.2	97.1
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	37	40	34	34	38	38	33	28	36	45
HOTEL OR MOTEL	43	38	49	53	44	44	39	48	48	34
RENTED CABIN OR CONDOMINIUM	*	*	*	*	*	*	*	*	*	*
OWNED CABIN OR CONDOMINIUM	3	2	2	3	3	2	2	1	3	3
CAMPER, TRAILER, OR RV	3	4	3	2	2	3	5	2	3	4
OTHER	5	4	5	5	6	7	2	4	3	9
NO OVERNIGHT STAY	12	14	10	7	8	10	22	16	10	9
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	3.3	3.3	3.4	3.3	3.4	3.1	3.5	3.8	3.3	3.0
HOTEL, MOTEL	3.2	3.1	3.2	3.3	3.0	3.2	3.7	3.1	3.1	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 14-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED PERSON TRIPS (MILLIONS)	275.7	39.5	87.5	28.2	42.7	66.2	52.2	66.4	42.2	54.0	61.0
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	37	35	41	37	36	36	35	37	39	35	39
HOTEL OR MOTEL	43	43	45	44	43	37	44	47	45	46	34
RENTED CABIN OR CONDOMINIUM	*	*	*	1	*	*	*	*	1	*	*
OWNED CABIN OR CONDOMINIUM	3	2	4	*	1	3	2	4	2	2	3
CAMPER, TRAILER, OR RV	3	1	3	*	6	3	2	3	1	7	2
OTHER	5	1	3	4	4	13	3	1	6	3	13
NO OVERNIGHT STAY	12	20	8	16	11	9	16	10	12	9	11
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	3.3	3.2	3.5	2.5	2.6	3.2	3.7	3.1	3.1	3.2	3.3
HOTEL, MOTEL	3.2	2.5	3.7	2.5	2.5	3.4	3.3	2.9	3.8	2.7	3.7

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED PERSON TRIPS (MILLIONS)	275.7	216.1	51.3	203.1	55.6	170.1	141.1	119.8
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	28	24	38	23	53	22	22	31
2	29	30	22	30	27	31	31	34
3	15	14	19	15	11	15	15	13
4	16	18	10	18	5	16	18	13
5	8	9	5	9	1	10	9	6
6+	5	5	7	6	3	7	6	3
PARTIES WITHOUT CHILDREN	65	62	73	59	86	60	60	73
ONE ADULT	28	24	38	23	53	22	22	31
TWO ADULTS	27	28	21	26	26	28	29	32
3 + ADULTS	11	10	14	9	7	11	10	10
PARTIES WITH CHILD(REN)	35	38	27	41	14	40	40	27
ONE ADULT	7	7	7	8	2	7	8	5
TWO ADULTS	18	19	16	22	6	21	19	13
3 + ADULTS	11	12	5	11	6	12	12	9

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED PERSON TRIPS (MILLIONS)	275.7	166.8	206.4	108.9	82.4	90.1	58.7	75.4	103.2	97.1
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	28	29	25	25	34	21	30	100	*	*
2	29	29	29	29	24	24	49	*	72	7
3	15	16	16	16	12	18	13	*	21	20
4	16	15	16	15	18	21	2	*	5	40
5	8	10	8	5	7	10	5	*	1	21
6+	5	2	7	10	5	7	1	*	2	12
PARTIES WITHOUT CHILDREN	65	66	63	64	62	51	93	100	100	*
ONE ADULT	28	29	25	25	34	21	30	100	*	*
TWO ADULTS	27	26	27	27	21	21	48	*	72	*
3 + ADULTS	11	11	11	12	7	9	16	*	28	*
PARTIES WITH CHILD(REN)	35	34	37	36	38	49	7	*	*	100
ONE ADULT	7	5	6	7	7	10	1	*	*	19
TWO ADULTS	18	19	21	17	20	25	3	*	*	51
3 + ADULTS	11	10	11	11	11	15	3	*	*	30

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED PERSON TRIPS (MILLIONS)	275.7	39.5	87.5	28.2	42.7	66.2	52.2	66.4	42.2	54.0	61.0
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	28	29	25	43	28	25	30	28	34	22	27
2	29	19	29	24	37	31	23	35	23	33	29
3	15	19	15	15	10	14	17	18	7	15	14
4	16	18	15	12	16	18	16	12	18	20	15
5	8	12	8	5	8	5	12	5	12	7	6
6+	5	3	8	1	1	7	4	3	7	3	9
PARTIES WITHOUT CHILDREN	65	60	61	74	66	66	61	69	63	63	67
ONE ADULT	28	29	25	43	28	25	30	28	34	22	27
TWO ADULTS	27	19	28	23	31	29	22	33	21	28	27
3 + ADULTS	11	12	9	8	7	13	9	9	8	13	13
PARTIES WITH CHILD(REN)	35	40	39	26	34	34	39	31	37	37	33
ONE ADULT	7	2	7	3	8	11	6	7	2	8	10
TWO ADULTS	18	22	19	13	22	16	20	16	13	22	17
3 + ADULTS	11	16	14	10	5	7	14	7	22	7	6

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED PERSON TRIPS (MILLIONS)	275.7	216.1	51.3	203.1	55.6	170.1	141.1	119.8
WEEKEND TRIP	100% 51	100% 55	100% 38	100% 56	100% 35	100% 55	100% 100	100% 53
VACATION TRIP	62	63	56	76	18	100	67	60
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	74	75	67	100	22	91	81	65
VISIT FRIENDS OR RELATIVES	39	42	29	52	5	45	44	20
OUTDOOR RECREATION	12	13	10	16	5	14	12	11
ENTERTAINMENT	24	22	30	33	13	32	25	35
BUSINESS (ANY)	20	16	37	6	100	6	14	32
CONVENTION,ETC.	4	4	9	1	22	1	4	7
OTHER BUSINESS	16	12	29	5	78	5	10	25
PERSONAL, FAMILY, OTHER	10	11	6	*	*	6	9	11

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED PERSON TRIPS (MILLIONS)	275.7	166.8	206.4	108.9	82.4	90.1	58.7	75.4	103.2	97.1
WEEKEND TRIP	100% 51	100% 48	100% 54	100% 58	100% 58	100% 51	100% 38	100% 39	100% 53	100% 58
VACATION TRIP	62	66	61	57	67	58	66	48	64	70
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	74	77	72	65	78	72	70	60	74	85
VISIT FRIENDS OR RELATIVES	39	43	36	30	35	38	43	30	38	46
OUTDOOR RECREATION	12	10	11	10	17	11	7	10	10	17
ENTERTAINMENT	24	25	26	26	27	23	21	21	27	23
BUSINESS (ANY)	20	14	24	30	18	23	16	39	17	8
CONVENTION, ETC.	4	4	6	7	5	4	3	7	5	1
OTHER BUSINESS	16	11	18	23	13	19	13	32	12	6
PERSONAL, FAMILY, OTHER	10	11	9	12	8	11	15	8	13	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED PERSON TRIPS (MILLIONS)	275.7	39.5	87.5	28.2	42.7	66.2	52.2	66.4	42.2	54.0	61.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	51	51	50	53	57	52	51	54	47	54	48
VACATION TRIP	62	64	64	49	61	62	66	61	58	65	58
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	74	69	78	64	70	76	73	76	70	76	73
VISIT FRIENDS OR RELATIVES	39	36	42	44	40	35	30	44	43	39	37
OUTDOOR RECREATION	12	8	12	4	5	21	10	11	7	9	21
ENTERTAINMENT	24	25	26	16	26	20	33	22	21	28	16
BUSINESS (ANY)	20	17	20	27	20	20	19	22	21	19	20
CONVENTION,ETC.	4	4	4	4	4	5	5	5	6	4	3
OTHER BUSINESS	16	12	16	22	16	14	14	17	15	15	16
PERSONAL, FAMILY, OTHER	10	16	7	12	13	10	12	6	11	11	12

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED PERSON TRIPS (MILLIONS)	275.7	216.1	51.3	203.1	55.6	170.1	141.1	119.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	15	9	13	12	15	14	14
NEW ENGLAND	2	2	1	1	3	2	2	2
MID-ATLANTIC	13	13	8	12	9	13	12	12
SOUTHEAST	32	32	31	34	31	33	31	33
SOUTH ATLANTIC	25	25	24	27	25	27	24	26
EAST SOUTH CENTRAL	7	7	8	7	7	6	7	8
GREAT LAKES	10	11	8	9	14	8	11	10
EAST NORTH CENTRAL	10	11	8	9	14	8	11	10
MIDWEST	16	17	12	15	16	15	17	15
WEST SOUTH CENTRAL	10	11	9	9	9	10	11	10
WEST NORTH CENTRAL	5	6	4	5	7	5	6	6
WEST	24	23	29	25	23	24	24	21
MOUNTAIN	10	9	13	10	11	11	10	12
PACIFIC	14	14	16	15	12	13	14	9
OUTSIDE US	4	2	11	5	3	5	2	6

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED PERSON TRIPS (MILLIONS)	275.7	166.8	206.4	108.9	82.4	90.1	58.7	75.4	103.2	97.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	16	12	11	14	13	19	15	12	17
NEW ENGLAND	2	2	2	2	1	2	3	3	2	*
MID-ATLANTIC	13	14	9	9	13	11	16	12	10	16
SOUTHEAST	32	30	32	34	31	33	29	27	31	35
SOUTH ATLANTIC	25	24	26	26	24	26	23	21	26	26
EAST SOUTH CENTRAL	7	7	6	8	7	7	6	6	6	10
GREAT LAKES	10	11	12	11	11	10	10	15	9	8
EAST NORTH CENTRAL	10	11	12	11	11	10	10	15	9	8
MIDWEST	16	17	17	14	15	15	16	16	15	15
WEST SOUTH CENTRAL	10	11	11	10	10	10	9	10	9	11
WEST NORTH CENTRAL	5	6	6	4	5	5	7	6	6	4
WEST	24	22	23	24	24	25	23	22	27	23
MOUNTAIN	10	7	10	12	8	11	9	7	13	9
PACIFIC	14	15	13	13	16	14	14	15	14	14
OUTSIDE US	4	3	5	5	4	4	4	4	6	2

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 17-3
CENSUS REGION OF FINAL DESTINATION

	REGION OF FINAL DEST						REGION OF ORICIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED PERSON TRIPS (MILLIONS)	275.7	39.5	87.5	28.2	42.7	66.2	52.2	66.4	42.2	54.0	61.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	100	*	*	*	*	55	9	8	3	1
NEW ENGLAND	2	13	*	*	*	*	9	*	*	*	*
MID-ATLANTIC	13	87	*	*	*	*	46	9	8	3	*
SOUTHEAST	32	*	100	*	*	*	27	77	30	14	3
SOUTH ATLANTIC	25	*	77	*	*	*	22	61	23	7	3
EAST SOUTH CENTRAL	7	*	23	*	*	*	5	16	7	7	*
GREAT LAKES	10	*	*	100	*	*	5	5	47	3	1
EAST NORTH CENTRAL	10	*	*	100	*	*	5	5	47	3	1
MIDWEST	16	*	*	*	100	*	3	4	7	62	3
WEST SOUTH CENTRAL	10	*	*	*	66	*	2	4	3	41	2
WEST NORTH CENTRAL	5	*	*	*	34	*	1	*	4	21	1
WEST	24	*	*	*	*	100	4	1	7	14	88
MOUNTAIN	10	*	*	*	*	41	2	*	4	9	32
PACIFIC	14	*	*	*	*	59	2	1	3	4	56
OUTSIDE US	4	*	*	*	*	*	7	3	2	4	4

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 18-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED PERSON TRIPS (MILLIONS)	275.7	216.1	51.3	203.1	55.6	170.1	141.1	119.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	16	28	19	18	20	19	19
NEW ENGLAND	5	4	7	5	5	6	5	5
MID-ATLANTIC	14	12	21	14	13	14	13	14
SOUTHEAST	24	26	16	25	26	24	25	26
SOUTH ATLANTIC	17	17	12	17	19	17	19	19
EAST SOUTH CENTRAL	7	8	4	8	7	7	6	7
GREAT LAKES	15	16	14	15	16	15	14	16
EAST NORTH CENTRAL	15	16	14	15	16	15	14	16
MIDWEST	20	20	19	20	18	21	21	21
WEST SOUTH CENTRAL	13	13	11	13	9	13	13	12
WEST NORTH CENTRAL	7	7	8	7	9	7	7	9
WEST	22	22	23	22	22	21	21	17
MOUNTAIN	8	8	10	8	8	8	7	8
PACIFIC	14	14	12	14	13	13	14	9

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 18-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED PERSON TRIPS (MILLIONS)	275.7	166.8	206.4	108.9	82.4	90.1	58.7	75.4	103.2	97.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	19	18	18	20	17	21	20	16	22
NEW ENGLAND	5	6	5	4	5	5	5	8	3	4
MID-ATLANTIC	14	13	13	14	15	12	16	12	12	17
SOUTHEAST	24	23	24	26	24	23	25	25	27	21
SOUTH ATLANTIC	17	14	17	19	17	16	14	18	19	13
EAST SOUTH CENTRAL	7	8	7	7	6	7	11	6	8	8
GREAT LAKES	15	18	16	15	14	19	12	18	13	16
EAST NORTH CENTRAL	15	18	16	15	14	19	12	18	13	16
MIDWEST	20	19	20	19	21	19	20	16	21	21
WEST SOUTH CENTRAL	13	12	12	12	13	12	12	9	13	15
WEST NORTH CENTRAL	7	7	8	8	8	7	8	7	8	6
WEST	22	22	22	21	22	23	22	22	24	21
MOUNTAIN	8	8	8	9	5	11	8	8	10	7
PACIFIC	14	14	14	12	16	12	14	14	14	13

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 18-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED PERSON TRIPS (MILLIONS)	275.7	39.5	87.5	28.2	42.7	66.2	52.2	66.4	42.2	54.0	61.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	72	16	9	4	3	100	*	*	*	*
NEW ENGLAND	5	20	2	2	2	1	26	*	*	*	*
MID-ATLANTIC	14	52	14	6	2	2	74	*	*	*	*
SOUTHEAST	24	14	58	13	6	1	*	100	*	*	*
SOUTH ATLANTIC	17	13	41	4	3	1	*	69	*	*	*
EAST SOUTH CENTRAL	7	2	17	9	3	*	*	31	*	*	*
GREAT LAKES	15	9	14	71	7	4	*	*	100	*	*
EAST NORTH CENTRAL	15	9	14	71	7	4	*	*	100	*	*
MIDWEST	20	4	9	6	78	11	*	*	*	100	*
WEST SOUTH CENTRAL	13	*	7	1	56	5	*	*	*	65	*
WEST NORTH CENTRAL	7	3	1	5	23	6	*	*	*	35	*
WEST	22	1	2	2	4	80	*	*	*	*	100
MOUNTAIN	8	*	1	1	2	31	*	*	*	*	38
PACIFIC	14	1	2	1	2	49	*	*	*	*	62

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED PERSON TRIPS (MILLIONS)	275.7	216.1	51.3	203.1	55.6	170.1	141.1	119.8
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	32	29	44	32	38	32	32	33
250,000-999,999	43	44	41	42	44	42	44	45
50,000-249,000	24	26	15	25	18	25	23	21
LESS THAN 50,000	1	1	*	1	*	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	40	35	55	38	45	40	40	46
WITHIN MAJOR CITY	30	25	46	28	37	31	29	39
B COUNTY	26	28	16	27	24	25	29	26
C COUNTY	15	17	8	15	12	16	16	12
D COUNTY	15	16	9	15	15	15	13	11
OUTSIDE US	4	2	11	5	3	5	2	6

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED PERSON TRIPS (MILLIONS)	275.7	166.8	206.4	108.9	82.4	90.1	58.7	75.4	103.2	97.1
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	32	28	31	34	35	32	26	32	33	32
250,000-999,999	43	45	45	45	42	43	47	46	42	42
50,000-249,000	24	26	24	21	23	24	27	21	23	26
LESS THAN 50,000	1	1	1	*	*	1	*	1	1	*
ADI OF DESTINATION - POPULATION										
A COUNTY	40	35	41	46	46	40	29	45	39	36
WITHIN MAJOR CITY	30	27	33	37	33	31	22	34	29	27
B COUNTY	26	28	27	24	24	26	28	23	26	28
C COUNTY	15	20	15	12	11	14	25	14	15	17
D COUNTY	15	14	12	12	13	17	13	14	14	16
OUTSIDE US	4	3	5	5	4	4	4	4	6	2

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED PERSON TRIPS (MILLIONS)	275.7	39.5	87.5	28.2	42.7	66.2	52.2	66.4	42.2	54.0	61.0
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	32	37	34	29	24	32	47	22	42	28	29
250,000-999,999	43	47	50	52	42	31	44	58	42	39	31
50,000-249,000	24	15	16	14	33	37	9	20	13	33	40
LESS THAN 50,000	1	1	*	5	1	*	1	*	3	1	*
ADI OF DESTINATION - POPULATION											
A COUNTY	40	35	37	34	40	54	34	38	41	37	48
WITHIN MAJOR CITY	30	16	32	34	40	30	24	31	37	36	23
B COUNTY	26	29	38	32	26	10	32	35	30	21	14
C COUNTY	15	32	3	13	25	18	22	6	13	17	20
D COUNTY	15	3	20	19	8	18	6	17	14	21	15
OUTSIDE US	4	*	*	*	*	*	7	3	2	4	4

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED PERSON TRIPS (MILLIONS)	275.7	216.1	51.3	203.1	55.6	170.1	141.1	119.8
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	3	34	9	13	10	7	14
PACKAGE TOUR	4	*	16	5	6	5	3	6
CONSULTED TRAVEL AGENT	11	4	41	11	18	12	8	16
USED FOR HOTEL,TRANSP RESERVATION	6	2	19	6	7	7	5	9

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED PERSON TRIPS (MILLIONS)	275.7	166.8	206.4	108.9	82.4	90.1	58.7	75.4	103.2	97.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	5	10	12	11	6	8	10	8	9
PACKAGE TOUR	4	3	5	6	4	5	4	3	5	4
CONSULTED TRAVEL AGENT	11	7	15	19	13	12	8	14	10	11
USED FOR HOTEL,TRANSP RESERVATION	6	2	7	11	7	5	4	5	6	6

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED PERSON TRIPS (MILLIONS)	275.7	39.5	87.5	28.2	42.7	66.2	52.2	66.4	42.2	54.0	61.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	8	11	6	6	8	19	8	11	3	6
PACKAGE TOUR	4	1	5	2	1	5	7	2	5	5	2
CONSULTED TRAVEL AGENT	11	5	10	15	4	15	16	7	17	10	10
USED FOR HOTEL,TRANSP RESERVATION	6	2	5	5	2	8	8	4	8	6	3

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED TO TRIPS (MILLIONS)	146.1	109.8	30.3	99.8	40.0	82.8	68.9	67.8
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	57	59	55	55	65	54	56	62
NOT MARRIED	43	41	45	45	35	46	44	38
SEX								
MALE	54	53	61	48	76	49	51	63
FEMALE	46	47	39	52	24	51	49	37
AGE								
18-24	12	14	8	15	6	15	16	12
25-34	27	27	28	26	31	26	27	28
35-44	21	19	31	19	28	18	21	23
45-54	16	15	17	15	19	14	15	16
55-64	11	12	8	11	10	11	12	10
65-74	10	10	4	10	4	12	6	9
75-84	3	3	3	3	1	3	2	1
85+	1	1	1	1	*	1	1	1
AVERAGE	41	42	38	41	39	42	39	40

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED TO TRIPS (MILLIONS)	146.1	90.3	104.7	55.8	56.7	53.9	35.4	75.4	45.5	25.2
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	57	49	68	74	42	75	58	36	82	80
NOT MARRIED	43	51	32	26	58	25	42	64	18	20
SEX										
MALE	54	49	59	66	55	56	52	61	48	46
FEMALE	46	51	41	34	45	44	48	39	52	54
AGE										
18-24	12	14	9	8	31	*	*	15	10	9
25-34	27	30	31	26	69	*	*	30	19	30
35-44	21	15	27	32	*	57	*	18	12	46
45-54	16	13	17	20	*	43	*	14	22	11
55-64	11	10	10	10	*	*	46	10	18	2
65-74	10	12	5	4	*	*	40	8	16	2
75-84	3	5	1	*	*	*	11	4	2	*
85+	1	*	*	*	*	*	3	*	1	*
AVERAGE	41	41	39	40	27	43	67	40	47	35

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED TO TRIPS (MILLIONS)	146.1	20.8	43.9	17.8	23.2	34.1	27.5	36.7	23.2	26.9	31.9
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	57	55	61	56	60	57	55	56	56	67	54
NOT MARRIED	43	45	39	44	40	43	45	44	44	33	46
SEX											
MALE	54	54	51	66	56	51	55	55	62	52	50
FEMALE	46	46	49	34	44	49	45	45	38	48	50
AGE											
18-24	12	13	12	9	11	12	10	15	10	11	12
25-34	27	21	26	31	28	29	25	23	27	31	28
35-44	21	25	18	16	24	23	22	20	20	18	25
45-54	16	11	18	20	14	15	14	16	20	17	13
55-64	11	11	9	18	15	9	10	10	13	16	9
65-74	10	18	9	4	7	9	16	10	5	6	11
75-84	3	1	6	2	*	2	3	5	5	1	1
85+	1	*	1	*	1	1	*	1	*	1	2
AVERAGE	41	43	42	42	38	41	42	42	42	39	40

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED TO TRIPS (MILLIONS)	146.1	109.8	30.3	99.8	40.0	82.8	68.9	67.8
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	18	19	10	19	9	20	19	15
HIGH SCHOOL COMPLETE	32	33	26	35	27	35	33	36
COLLEGE INCOMPLETE	19	20	18	19	20	18	21	16
COLLEGE COMPLETE	21	19	31	18	29	19	19	22
GRADUATE WORK	10	8	16	9	15	8	8	11
OCCUPATION								
PROFESSIONAL MANAGERIAL	14	12	24	11	24	11	12	18
LOWER LEVEL TECHNICAL MANAGERIAL	28	27	35	26	35	25	28	30
CLERICAL, SALES	14	15	14	14	15	12	16	15
BLUE COLLAR	14	16	10	15	16	16	18	18
HOUSEHOLD, SERVICE	3	3	2	3	2	3	3	2
RETIRED	13	14	6	16	3	16	11	10
UNEMPLOYED	2	2	1	2	1	2	2	1
NOT WORKING, NOT LOOKING	9	9	7	10	4	11	8	6
OTHER	2	3	1	3	*	3	2	1

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED TO TRIPS (MILLIONS)	146.1	90.3	104.7	55.8	56.7	53.9	35.4	75.4	45.5	25.2
EDUCATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	18	26	6	4	10	12	36	17	18	20
HIGH SCHOOL COMPLETE	32	33	35	32	33	32	31	29	36	32
COLLEGE INCOMPLETE	19	22	21	16	26	17	14	20	19	19
COLLEGE COMPLETE	21	15	26	30	24	25	11	24	18	18
GRADUATE WORK	10	4	12	17	7	15	8	10	9	11
OCCUPATION										
PROFESSIONAL MANAGERIAL	14	8	19	25	14	20	7	14	14	15
LOWER LEVEL TECHNICAL MANAGERIAL	28	28	32	31	30	28	23	32	23	27
CLERICAL, SALES	14	14	16	15	17	16	8	15	15	11
BLUE COLLAR	14	14	18	18	18	18	4	14	12	20
HOUSEHOLD, SERVICE	3	4	2	1	5	3	1	2	4	3
RETIRED	13	17	6	3	2	3	47	12	19	4
UNEMPLOYED	2	2	1	1	2	*	3	2	1	*
NOT WORKING, NOT LOOKING	9	9	5	5	7	11	8	7	10	14
OTHER	2	3	1	2	5	1	*	2	1	4

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED TO TRIPS (MILLIONS)	146.1	20.8	43.9	17.8	23.2	34.1	27.5	36.7	23.2	26.9	31.9
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	18	18	18	18	17	20	15	20	19	18	18
HIGH SCHOOL COMPLETE	32	36	33	37	32	25	35	34	36	29	26
COLLEGE INCOMPLETE	19	17	16	22	22	23	16	16	17	23	24
COLLEGE COMPLETE	21	20	23	18	19	21	23	22	19	21	21
GRADUATE WORK	10	9	10	6	10	11	10	9	10	9	11
OCCUPATION											
PROFESSIONAL MANAGERIAL	14	12	14	12	15	19	16	13	9	14	20
LOWER LEVEL TECHNICAL MANAGERIAL	28	24	28	34	30	26	29	26	33	32	26
CLERICAL, SALES	14	19	12	14	16	13	18	12	14	16	13
BLUE COLLAR	14	9	16	14	20	14	10	18	13	17	12
HOUSEHOLD, SERVICE	3	1	2	4	2	5	1	3	4	1	6
RETIRED	13	17	18	9	9	9	14	17	13	10	8
UNEMPLOYED	2	4	1	1	*	2	2	2	1	1	3
NOT WORKING, NOT LOOKING	9	11	8	11	6	9	10	7	11	8	9
OTHER	2	2	2	1	2	3	1	2	2	2	3

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED TO TRIPS (MILLIONS)	146.1	109.8	30.3	99.8	40.0	82.8	68.9	67.8
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	9	9	5	11	4	11	6	4
$10,000-$19,999	19	22	9	20	9	23	20	16
$20,000-$29,999	18	20	12	21	14	20	19	15
$30,000-$39,999	16	17	11	16	16	15	16	17
$40,000-$49,999	14	13	18	13	16	13	17	17
$50,000-$74,999	15	13	25	12	24	11	13	17
$75,000-$99,999	6	4	15	4	11	5	6	10
$100,000 OR MORE	3	3	5	2	6	2	3	5
CUMULATIVE INCOME								
$20,000 OR MORE	72	69	86	69	88	66	75	81
$30,000 OR MORE	54	[illegible]	75	48	74	46	55	66
$40,000 OR MORE	38	33	63	32	58	31	39	48
$50,000 OR MORE	25	20	45	18	41	18	22	32
$75,000 OR MORE	10	7	20	6	17	7	9	14

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED TO TRIPS (MILLIONS)	146.1	90.3	104.7	55.8	56.7	53.9	35.4	75.4	45.5	25.2
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	9	14	*	*	10	5	14	12	6	5
$10,000-$19,999	19	32	*	*	19	9	35	21	19	16
$20,000-$29,999	18	29	25	*	21	16	15	18	17	18
$30,000-$39,999	16	25	22	*	18	16	11	12	19	21
$40,000-$49,999	14	*	19	36	13	18	8	11	15	20
$50,000-$74,999	15	*	21	39	13	23	6	16	15	11
$75,000-$99,999	6	*	9	17	4	8	9	7	7	6
$100,000 OR MORE	3	*	4	8	3	4	3	3	4	3
CUMULATIVE INCOME										
$20,000 OR MORE	72	54	100	100	71	86	51	67	75	79
$30,000 OR MORE	54	25	75	100	50	70	36	49	58	61
$40,000 OR MORE	38	*	53	100	32	53	25	37	40	40
$50,000 OR MORE	25	*	34	64	19	35	17	26	25	20
$75,000 OR MORE	10	*	13	25	6	13	12	9	10	9

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED TO TRIPS (MILLIONS)	146.1	20.8	43.9	17.8	23.2	34.1	27.5	36.7	23.2	26.9	31.9
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	9	12	5	15	4	11	10	4	12	7	12
$10,000-$19,999	19	25	23	12	21	16	21	24	18	18	15
$20,000-$29,999	18	15	16	18	21	19	17	16	14	18	23
$30,000-$39,999	16	14	17	17	17	13	15	15	17	18	13
$40,000-$49,999	14	11	14	15	12	18	12	13	13	15	16
$50,000-$74,999	15	18	15	16	13	12	16	17	17	13	11
$75,000-$99,999	6	5	5	6	9	6	6	6	5	9	7
$100,000 OR MORE	3	1	5	1	1	4	3	5	3	3	2
CUMULATIVE INCOME											
$20,000 OR MORE	72	63	72	74	74	73	69	72	69	75	73
$30,000 OR MORE	54	48	55	55	53	53	52	56	55	57	49
$40,000 OR MORE	38	34	38	38	36	40	37	41	38	39	36
$50,000 OR MORE	25	24	25	23	24	22	25	28	25	24	20
$75,000 OR MORE	10	6	10	7	10	10	8	11	8	11	9

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED TO TRIPS (MILLIONS)	146.1	109.8	30.3	99.8	40.0	82.8	68.9	67.8
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	21	21	21	23	18	22	21	17
TWO OR MORE ADULTS,NO CHILDREN	40	41	37	41	40	43	39	41
SINGLE ADULT WITH CHILD(REN)	4	4	2	4	2	3	5	3
TWO OR MORE ADULTS WITH CHILD(REN)	35	35	40	32	41	31	35	38
HOUSEHOLD SIZE								
ONE PERSON	21	21	21	23	18	22	21	17
TWO PEOPLE	31	33	26	32	31	32	31	32
THREE PEOPLE	18	17	22	19	15	20	20	19
FOUR PEOPLE	19	19	20	17	21	16	19	21
FIVE OR MORE PEOPLE	10	10	11	8	15	9	9	11
NUMBER OF WAGE EARNERS								
NONE	12	13	4	14	5	13	8	6
ONE	42	43	43	43	41	43	43	42
TWO	38	37	42	36	45	36	40	43
THREE OR MORE	8	7	11	8	9	8	9	9

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED TO TRIPS (MILLIONS)	146.1	90.3	104.7	55.8	56.7	53.9	35.4	75.4	45.5	25.2
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	21	30	14	8	22	12	31	41	*	*
TWO OR MORE ADULTS,NO CHILDREN	40	36	44	47	35	34	62	31	77	*
SINGLE ADULT WITH CHILD(REN)	4	5	2	2	4	5	1	3	*	9
TWO OR MORE ADULTS WITH CHILD(REN)	35	29	40	42	40	49	5	24	21	91
HOUSEHOLD SIZE										
ONE PERSON	21	30	14	8	22	12	31	41	*	*
TWO PEOPLE	31	28	33	36	25	24	54	23	60	4
THREE PEOPLE	18	19	20	22	23	21	8	15	20	26
FOUR PEOPLE	19	16	23	21	19	29	3	14	13	41
FIVE OR MORE PEOPLE	10	7	10	13	10	14	4	7	6	28
NUMBER OF WAGE EARNERS										
NONE	12	14	5	4	4	4	37	13	15	2
ONE	42	52	39	30	42	40	42	50	30	42
TWO	38	29	48	54	44	46	18	29	48	47
THREE OR MORE	8	5	9	11	10	10	3	9	7	8

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED TO TRIPS (MILLIONS)	146.1	20.8	43.9	17.8	23.2	34.1	27.5	36.7	23.2	26.9	31.9
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	21	22	18	31	22	19	27	17	29	18	18
TWO OR MORE ADULTS,NO CHILDREN	40	36	41	32	41	44	36	43	32	44	45
SINGLE ADULT WITH CHILD(REN)	4	3	2	2	6	5	1	4	4	4	5
TWO OR MORE ADULTS WITH CHILD(REN)	35	39	38	35	31	32	37	36	34	34	32
HOUSEHOLD SIZE											
ONE PERSON	21	22	18	31	22	19	27	17	29	18	18
TWO PEOPLE	31	30	31	27	34	34	26	37	25	34	33
THREE PEOPLE	18	16	23	15	15	18	17	21	14	18	20
FOUR PEOPLE	19	20	15	18	21	21	19	15	21	20	18
FIVE OR MORE PEOPLE	10	12	13	9	9	9	11	10	11	9	11
NUMBER OF WAGE EARNERS											
NONE	12	12	16	16	5	8	12	14	19	6	7
ONE	42	42	35	47	51	44	40	37	45	45	47
TWO	38	36	42	25	38	40	36	44	25	43	37
THREE OR MORE	8	10	7	11	5	8	12	6	10	5	8

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1293	922	320	870	391	724	597	620
PROJECTED TO TRIPS (MILLIONS)	146.1	109.8	30.3	99.8	40.0	82.8	68.9	67.8
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	70	70	71	68	76	68	67	70
RENT	30	30	29	32	24	32	33	30

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1293	559	835	473	500	488	249	655	417	221
PROJECTED TO TRIPS (MILLIONS)	146.1	90.3	104.7	55.8	56.7	53.9	35.4	75.4	45.5	25.2
HOME OWNERSHP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	70	61	75	81	45	82	92	62	80	77
RENT	30	39	25	19	55	18	8	38	20	23

USTDC NATIONAL TRAVEL SURVEY SPRING 1989
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1293	164	399	146	205	307	239	323	202	243	286
PROJECTED TO TRIPS (MILLIONS)	146.1	20.8	43.9	17.8	23.2	34.1	27.5	36.7	23.2	26.9	31.9
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	70	66	73	68	73	68	67	72	66	78	66
RENT	30	34	27	32	27	32	33	28	34	22	34

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN_____

LOCATION NUMBER_____PHONE #_____

Hello, my name is _____ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? _____ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult? 1 MALE 2 FEMALE

What is the sex of the next oldest adult? 1 MALE 2 FEMALE

CONTINUE FOR EACH ADULT IN HOUSEHOLD. 1 MALE 2 FEMALE

1 MALE 2 FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, **one way**, since January 1, 19__? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator. 1 YES 2 NO - (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, **one way**, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month). 1 YES 2 NO- (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, **one way**, have you taken away from home during (Current Survey Month)?

_____

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6. Thinking of your **first trip** in (Current Survey Month), how many other members of your household, if any, went on this trip?

_____ HOUSEHOLD MEMBERS
IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	_____ YEARS	1	MALE	2	FEMALE
PERSON #2	_____ YEARS	1	MALE	2	FEMALE
PERSON #3	_____ YEARS	1	MALE	2	FEMALE
PERSON #4	_____ YEARS	1	MALE	2	FEMALE
PERSON #5	_____ YEARS	1	MALE	2	FEMALE

8. Thinking of the entire trip, what was the total number of **nights** that you spent away from home?

_____ NIGHTS
IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9. NAME OF STATE/COUNTRY	Q.10 # OF NIGHTS	Q.11 LODGING
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. In what types of lodging did you stay when were in **each state/country**? ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) _____

12. Thinking of this first trip, what is the name of the destination or the **farthest place** you reached on that trip?

PLACE, CITY, TOWN NAME _____

STATE, COUNTRY _____

13. Was this a vacation trip? 1 YES 2 NO

14. Was this a weekend or long weekend trip? 1 YES 2 NO 3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) _____

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:
16. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) _____	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price? 1 YES 2 NO

20. Did you consult a travel agent while arranging this trip? 1 YES 2 NO

IF YES, ASK:

21. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip? 1 YES 2 NO

VACATION TRAVEL INTENTIONS

Z1. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:

Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY	4 APRIL	7 JULY	O OCTOBER
2 FEBRUARY	5 MAY	8 AUGUST	X NOVEMBER
3 MARCH	6 JUNE	9 SEPTEMBER	Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? _____NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) _____
7 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

_____

Z6. Will your destination be more than 500 miles, one way, away from home?
1 YES
2 NO
3 DON'T KNOW

IF YES:

Z7. Will your destination be more than 1000 miles, one way, away from home?
1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	5 BUS
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT	6 TRAIN
3 SELF CONTAINED RECREATIONAL VEHICLE	7 SHIP, BOAT
4 AIRPLANE	8 OTHER
	9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?

1 YES
2 NO
3 DON'T KNOW

Z10. How many other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE, ASK:
Z11. How many of those members are under 18 years of age? _____

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?

1 YES
2 NO

IF YES, ASK:
D3. What is your occupation? _____

IF NO, ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home?

1 OWN
2 RENT
3 REFUSED

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE
5 REFUSED

D9. How old are you? _____

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 BETWEEN $40,000 AND $49,999
6 BETWEEN $50,000 AND $74,999
7 BETWEEN $75,000 AND $99,999
8 $100,000 OR MORE
9 REFUSED

D11. Which of the following credit cards does your household have?

1 VISA
2 MASTERCARD
3 AMERICAN EXPRESS
4 CARTE BLANCHE
5 DINERS CLUB
6 TELEPHONE CREDIT CARD
7 NONE OF THESE
8 REFUSED

D12. What is your zip code number? ___ ___ ___ ___ ___

D14. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER _____ DATE _____
TIME INTERVIEW ENDED _____ LENGTH OF INTERVIEW _____

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic - New Jersey, New York, Pennsylvania

South Atlantic - Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central - Alabama, Kentucky, Mississippi, Tennessee

West South Central - Arkansas, Louisiana, Oklahoma, Texas

East North Central - Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain - Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific - California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
SPRING 1989 TRAVEL

	TRIPS (MILLIONS)		PERSON-TRIPS (MILLIONS)	
	ESTIMATE	RANGE	ESTIMATE	RANGE
Total	146.1	144.1 - 148.1	275.7	272.7 - 278.7
Vacation	82.8	81.3 - 84.3	170.1	168.1 - 172.1
Pleasure	99.8	98.3 - 101.3	203.1	200.6 - 205.6
Bus/Conv	40.0	39.0 - 41.0	55.6	54.6 - 56.6
Weekend	68.9	67.9 - 69.9	141.1	139.6 - 142.6
Auto	109.8	108.3 - 111.3	216.1	213.6 - 218.6
Air	30.3	29.3 - 31.3	51.3	50.3 - 52.3
Hotel	67.8	66.8 - 68.8	119.8	118.3 - 121.3

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY
PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
SPRING 1989

Number of telephone interviews completed	4,603
Number of respondents reporting one or more qualifying trips*	1,122
Total number of qualifying trips	1,432

*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.